

Dear [Your Employer Here],

I am writing to ask for your support and involvement in a new [Company] corporate social responsibility initiative. At [company], we take pride in being a global company, and I want to make sure we make a global impact with our corporate giving.

Aviation has made it possible for caring and generous individuals to help people halfway around the globe following humanitarian disasters. As a global charity based in the U.S., Airlink (www.airlinkflight.org) has a six-year track record of success in providing rapid-response disaster relief by connecting airlines with pre-qualified NGOs to transport aid workers and humanitarian cargo to areas stricken by disaster around the world. I believe we would be well-advised to support this initiative, which touches so many lives while representing the power of our sector.

Last year, Airlink brought the aviation community together to respond to the earthquake in Ecuador, flooding in West Virginia and Louisiana, wildfires in Alberta, and the devastation in Haiti following Hurricane Matthew. In response to these events, they helped NGOs mobilize 358 relief workers and delivered nearly 500,000 pounds of aid cargo by air, saving fellow nonprofit partners over \$1,100,000 in transportation costs. At any moment, Airlink could be called upon to respond to a new crisis, and I want to see our company at the forefront, helping Airlink remain prepared and able to respond.

I'm proud to work for [company] and I know that together we can do something equally remarkable for the thousands of people that need our help through the work of Airlink.

Sincerely,

[Your Name]

[Title]