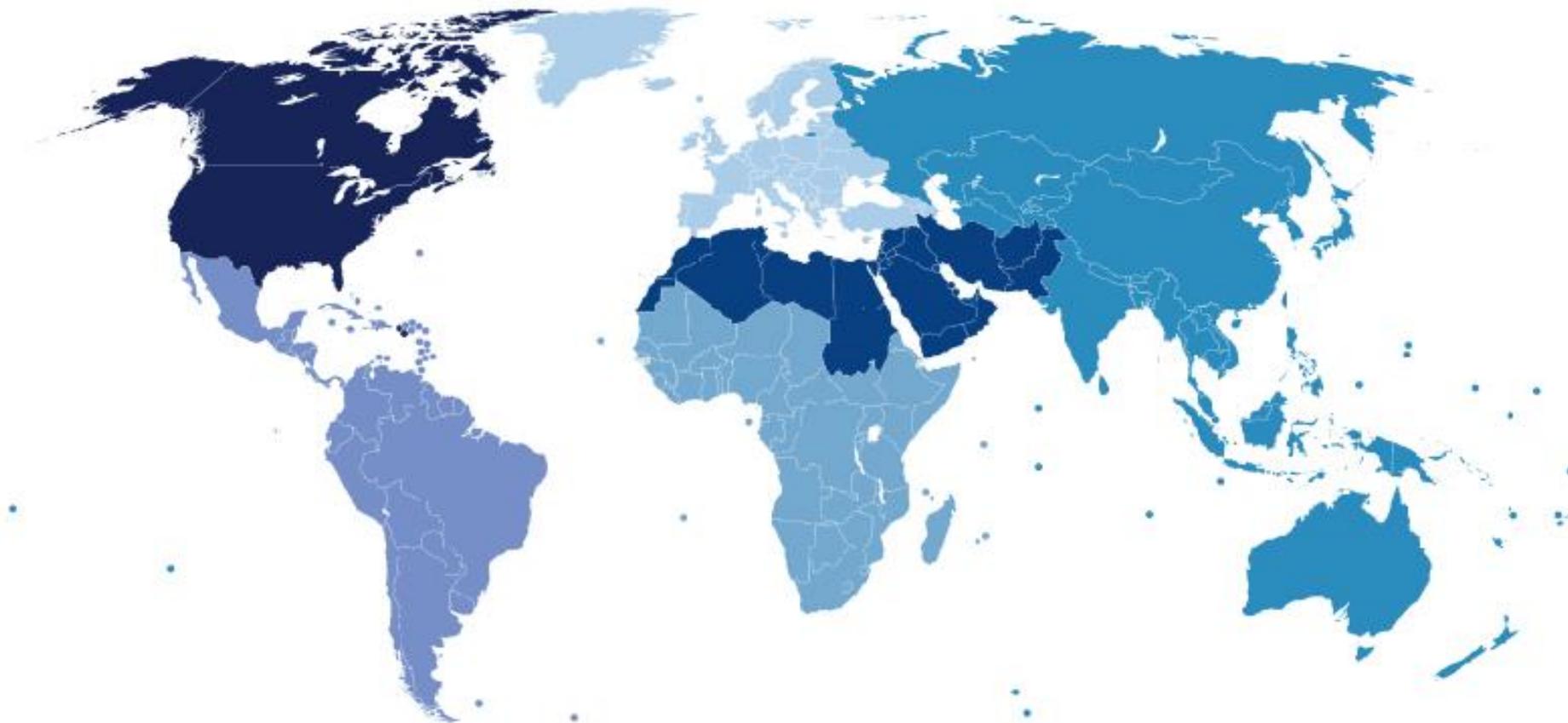


Regional Response Framework



- North America
- Latin America & the Caribbean
- Europe
- Middle East & North Africa
- Sub-Saharan Africa
- Asia Pacific

Airlink's six regional response plans are designed to inform a timely response to humanitarian crises, and provide relief to vulnerable populations. This framework is grounded in consistent engagement and a common understanding of regional challenges, partnerships, and resources.

What is the Regional Response Framework?

Airlink's Regional Response Framework is made up of six Regional Response Plans that outline:

High-risk countries

The nature of potential emergencies

Airlink's concept of operations

Contingency planning considerations

Operational readiness opportunities

Financial and in-kind resource mobilization plans

How does this framework improve response?

These plans help both Airlink and its partners mobilize a timely response to humanitarian crises, address known and potential logistical challenges, and build a common understanding among aviation and nonprofit partners of the coordination and aid delivery services available.

Asia Pacific



Regional Response Plan
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The Asia Pacific region comprises over 30 countries, and accounts for 60% of the world's population. The speed and scope of urbanization in the Asia Pacific region is unprecedented; by 2018 half of the population will be living in the region's towns and cities. By 2050, urban areas will account for nearly two out of three people. In 2011, the Asia and Pacific region accounted for 212 million victims of various natural disasters, 86.4 percent of the number reported worldwide. Additionally, it suffered the most physical damage: USD 296.6 billion or 80.7 percent of worldwide losses.

Nature of Threats



Cyclones and Typhoons



Flooding



Earthquakes

Concept of Operations

- Coordination
- Emergency Response Team
- Passenger Transportation
- Humanitarian Airfreight

Key Operating Considerations

- Distance from key humanitarian hubs
- Challenging last-mile transportation
- Variable customs clearance
- Some violence/insecurity as a result of political instability

Regional Spotlight

The ongoing situation within refugee camps in Bangladesh continues to deteriorate, as result of the almost 700,000 Rohingya refugees fleeing violence in Myanmar. Access to clean water and healthcare continue to be dire needs, with relief workers reporting multiple cases of diphtheria and a lack of the necessary supplies to treat it. With airline support, Airlink has helped facilitate the deployment of medical experts to Bangladesh to treat patients, train refugees as Community Health Workers, and build Primary Healthcare Clinics and Diarrhea Treatment Units.



 High risk countries

Europe

 High risk countries

Europe is home to more than 741 million people and more than 100,000 aid agencies. Its proximity to the Middle East and North Africa (MENA) has recently resulted in a massive influx of refugees and economic migrants. While humanitarian aid operations are not typically conducted in Europe, there is now an ongoing effort to address this growing refugee crisis.

Nature of Threats:



Flooding



Storms



Earthquakes



Complex Crises

Key Operating Considerations

- Sufficient access to locally procured goods
- Predictable customs and last-mile transport
- Ongoing refugee crisis placing a strain on national and regional resources

Concept of Operations

- Coordination
- Emergency Response Team
- Passenger Transportation
- Humanitarian Airfreight

Regional Spotlight

In the more than seven years since the start of the Syrian civil war in 2011, Airlink has supported shipments of medical aid and transportation of numerous personnel to Greece to assist those living in the refugee camps on the Greek islands. Our partners are working to provide access to emergency health services, internet access and communication services.




Regional Response Plan
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Latin America and the Caribbean

 High risk countries

The Latin America and the Caribbean (LAC) region - one of the world's most disaster-prone regions - is home to more than 645 million people living in 33 countries and 15 territories.

Nature of Threats



Flooding



Hurricanes & Tropical Storms



Earthquakes

Key Operating Considerations

- Variable customs clearance procedures
- Complex geography (islands) and difficult terrain
- Limited logistics hubs
- Pockets of insecurity

Concept of Operations

- Coordination
- Emergency Response Team
- Passenger Transportation
- Humanitarian Airfreight
- Short-field Aircraft and Rotary Operations

Regional Spotlight

Airlink's first response in 2010 was to the 7.0-magnitude earthquake in Haiti, which resulted in the transport of thousands of medical personnel and hundreds of tons of cargo. Six years later, with the help of several aviation partners, Airlink responded to Hurricane Matthew, supporting transportation of personnel and cargo from the US to Haiti, as well as last-mile helicopter transport of aid workers and materials to the Southern Claw.



Middle East and North Africa



Regional Spotlight

Over the course of the last 7 years, Airlink has worked with aviation and nonprofit partners to serve those affected by conflict in the Middle East. In 2013, Airlink supported a large shipment of shelter supplies to Lebanon, providing shelter and needed non-food items to 200 Syrian families. Airlink continues to support medical and psychosocial support programs in the region today.

The Middle East and North Africa region is currently experiencing significant political, economic and social transitions which have generated several humanitarian crises, causing an increase in human suffering and vulnerability, including the largest human displacements since World War II.

Concept of Operations

- Coordination
- Emergency Response Team
- Passenger Transportation
- Humanitarian Airfreight

Key Operating Constraints:

- High degree of violence / insecurity
- Available regional airfreight hubs
- Challenging customs clearance
- Limited humanitarian access

 High risk countries

Nature of Threats:



Flooding



Cyclones and Storms



Earthquake



Epidemic

North America

North America, consisting of just two countries, spans thousands of miles and nine time zones, and is home to nearly 360 million people.

Key Operating Considerations

- Geographic isolation of US Islands
- No central nonprofit coordination
- High potential for donations management issues

Nature of Threats



Storms



Flooding



Wildfires



Earthquakes

Concept of Operations

- Coordination
- Emergency Response Team
- Passenger Transportation
- Humanitarian Airfreight
- Short-field Aircraft Operations
- Rotary Operations

Regional Spotlight

Hurricanes Irma and Maria posed several challenges to Airlink and its domestic and international partners - the remote nature of the operation, difficult last-mile delivery, and multiple storm systems. However, the response was made possible by working in cooperation with regional coordinating bodies and dedicated commercial air carriers.



Sub-Saharan Africa

 High risk countries



Regional Spotlight

During the Ebola crisis in 2014-15, almost no commercial flights were available, so Airlink brought together a range of actors and established an air bridge to West Africa capable of transporting critical personnel and supplies. Over a four-month period, over 100 separate shipments totaling more than 1.3 million pounds of medical supplies and other cargo were transported. This initiative supported 37 nonprofits and other humanitarian entities by mobilizing ten airlines and numerous logistics partners to launch 14 flights.

Nature of Threats



Flooding



Disease
Outbreaks



Cyclones



Drought

Sub-Saharan Africa comprises 48 countries, spans 3.5 million square miles and 6 time zones, and is home to almost one billion people, with the UN predicting the population to rise to 1.5 to 2 billion by 2050. The region is impacted disproportionately by certain types of natural disasters, such as droughts and epidemics. Furthermore, analysis shows that the impact of natural disasters on Sub-Saharan Africa is magnified by structural factors that limit countries' capacity to respond adequately and develop resilience over time. The combined effect of the natural disasters and structural factors results in many countries with Sub-Saharan Africa being considered among the most vulnerable to natural disasters in the world.

Key Operating Considerations

- Challenging and variable customs procedures
- Underdeveloped last-mile infrastructure
- High degree of violence / insecurity

Concept of Operations

- Coordination
- Emergency Response Team
- Passenger Transportation
- Humanitarian Airfreight

What does it mean to be a Regional Partner?

AIR CARRIERS

Airlines operating in a given region are uniquely poised to assist in response efforts. Air carrier regional partners can assist in a variety of ways:

- Commit financial and in-kind resources

 - Cash

 - Miles

 - Tickets

 - Crowdfunding

- Offer technical expertise

- Engage with company leadership and executives to advance Airlink's mission

- Public awareness campaigns

Airlink, in turn, can offer airline regional partners:

- Regular updates on disasters and crises affecting, or potentially affecting the region

- Responsible, vetted, efficient use of airline resources

- Access to biannual meetings regarding the needs, successes, and continued work in the region

What does it mean to be a Regional Partner?

Nonprofit Organizations

Nonprofit organizations with a strong presence in a given region have the ability to assess needs and priorities when disaster affects a community.

Nonprofit regional partners can assist in a variety of ways:

- Proactively articulate 'first wave' transportation needs
- Set strategic priorities within your areas of operation

Airlink assists nonprofit regional partners as well:

- Logistical coordination of responders and relief supplies
- Access to Airlink's global network of 40+ airlines and 80+ nonprofits

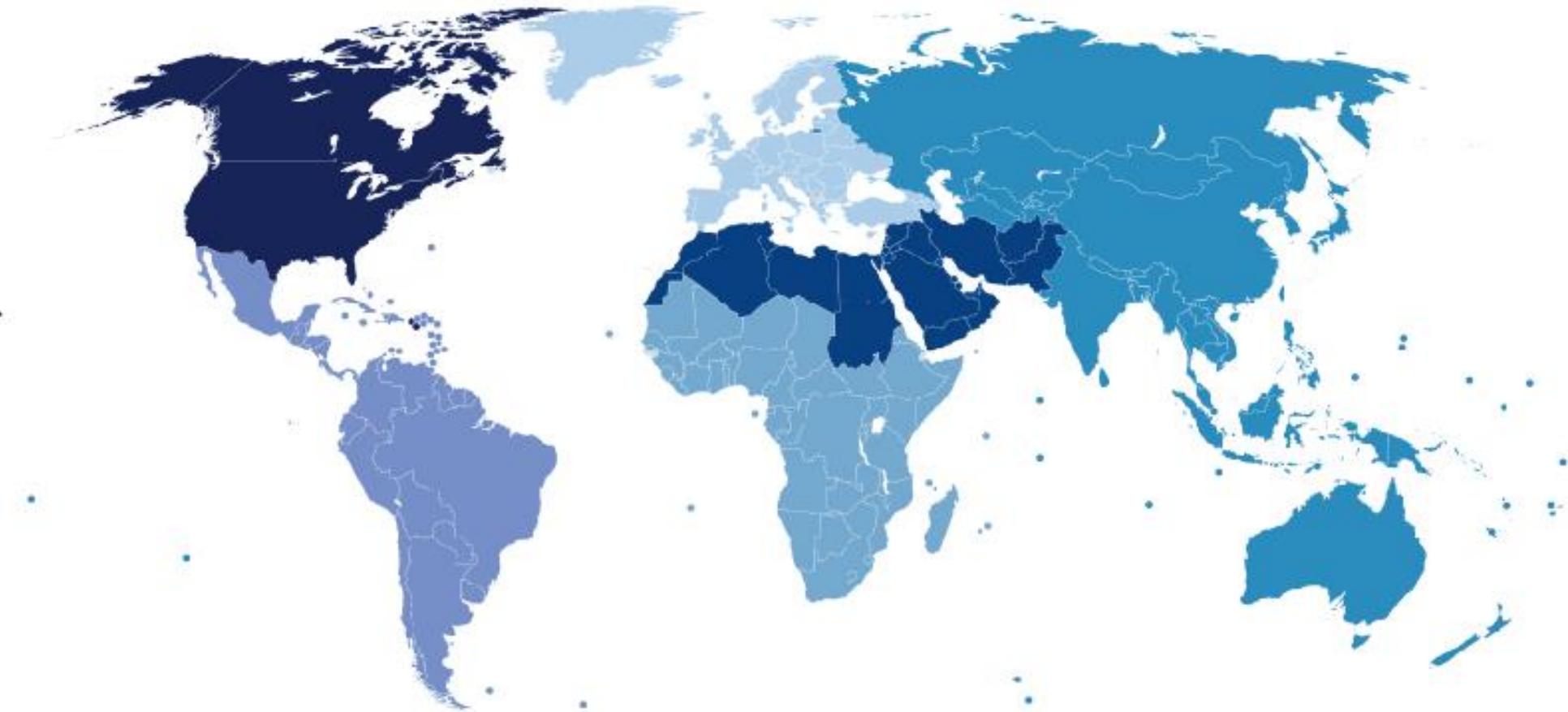
What does it mean to be a Regional Partner?

Corporate and Institutional Partners

Financial support in a given region enables rapid mobilization of air assets to respond to disaster.

Airlink works with its corporate and institutional partners to agree on communication strategies to convey the impact of your support.

Regional Response Framework



We welcome your interest in becoming a Regional Response Framework partner.

Please contact us with any questions.

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